


childadvocates®

2019 SPONSORSHIP INFORMATION



OCTOBER 19, 2019 AT CITYCENTRE HOUSTON



SATURDAY, OCTOBER 19, 2019
CITY CENTRE HOUSTON
5K WALK / RUN & KIDS 1K
WWW.SUPERHERORUNHOUSTON.COM

Since 2013, Child Advocates Superhero Run has raised over \$650,000 for the organization's mission. It has quickly turned into a signature event, attracting over 1,000 runners across a 5K walk/run and kids 1K. They are families, friends and neighbors who put on a cape, lace up their running shoes and become a superhero.

**JOIN US THIS OCTOBER AS WE TAKE ON
CHILD ABUSE IN OUR COMMUNITY.**

Child Advocates has been speaking up for abused and neglected children in the Houston area for 35 years. In that time, we have trained over 5,800 advocates who have given a voice to over 26,000 children in foster care. And while we know that is a lot of children who benefited from the support of an advocate, it is just a fraction of the children who need us. **Our vision is to provide an advocate to every child who needs one. But we can't do it alone.** We need partners, like you, who are dedicated to seeing a better future for the children of Houston.



For questions or more information,
contact Hayley Jaska at 713-529-1396
or hayley.jaska@childadvocates.org.



SPONSORSHIP OPTIONS



SOLD OUT
THE POWER SPONSOR

SOLD OUT
THE SUPER SPONSOR

\$15,000
THE MARVELOUS SPONSOR

\$10,000
THE INCREDIBLE SPONSOR

\$5,000
THE AMAZING SPONSOR

\$2,500
THE MAGNIFICENT SPONSOR

\$1,000
THE FANTASTIC SPONSOR

\$500
THE WONDER SPONSOR

COMMUNITY SUPPORT

PRINT	aide in supporting 2,550 foster children and 900 advocates in the Houston-area	X	X	X	X	X	X	X
ONLINE	primary naming in the Superhero Run logo	X	X					
	logo on mailers and event flyers	X	X					
	logo on adult race day shirts	X	X	X	X	X		
	name on adult race day shirts					X	X	
RACE DAY	recognition on 2019 Superhero Run event Facebook page	X	X	X	X	X		
	recognition in Superhero Run e-mail announcements	X	X	X				
	recognition on Child Advocates <u>AND</u> Superhero Run Facebook pages, along with other social media platforms	X	X	X	X			
	linked logo on superherorunHOUSTON.com home page	X	X	X	X	X		
	name on superherorunHOUSTON.com home page					X	X	X
RACE DAY	complimentary race registrations	100	65	45	30	25	15	10
	company collateral placed in 1,000+ runner bags	X	X	X	X	X	X	X
	signage opportunities	X	X	X	X	X	X	X
	booth in post-race area	X	X	X	X	X	X	
	verbal recognition during event	X	X	X	X	X	X	
	logo on event signage	X	X	X	X	X		
	logo on banner roll	X	X					

PRINT DEADLINES: August 1: High-res logo in EPS format due. September 13: Deadline for maximum branding exposure.



Looking for a way to engage your employees or school group? Contact us for more information on our group registration packages.



2019 Power Sponsor



2019 Super Sponsor



WHY SUPPORT CHILD ADVOCATES?

We realize how many incredible organizations and noble causes there are. And we realize that you have a choice when it comes to which ones you support. We hope you'll consider Child Advocates—and we can give you a few reasons to do just that.

- ★ **Our children.** Children of all ages, races and backgrounds. Children with irresistible grins, vivid imaginations and incredible potential. All of them sharing one unfortunate trait—each one has been a victim of life-threatening abuse or neglect.
- ★ **Our volunteers.** Busy would be an understatement. They make dinner, entertain clients, drive carpool, walk the dog, hit the gym, coach soccer, manage employees, take vacations and watch reality television. Just like everybody else. What sets them apart is that, despite their busy lives, they still make time to volunteer as court appointed advocates.
- ★ **Our reputation.** Child Advocates has emerged as a leader in the fight against child abuse. We have built a solid reputation as a diligent steward of your funds. Our cost-effective volunteer advocacy model allows us to provide necessary services to children in custody with minimal expenses.
- ★ **Our need.** Child Advocates is a private non-profit organization—your sponsorship is critical to the existence of our program. We could not do this work without community support.



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Child Advocates is a 501(c)(3) nonprofit charitable organization. Child Advocates is a member of the Texas Court Appointed Special Advocate Association and the National Court Appointed Special Advocate Association. Child Advocates does not charge a fee for services; we rely on support from caring individuals, corporations, foundations and churches.

For more information on Child Advocates, visit www.childadvocates.org.



- ☐ Yes, I would like to sponsor the 2019 Superhero Run!
- ☐ I cannot attend, but please accept my financial contribution to Child Advocates in the amount of \$_____.

PLEASE LIST MY NAME OR COMPANY AS FOLLOWS:

NAME: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

COMPANY CONTACT: _____

PHONE: _____

E-MAIL: _____

_____ \$15,000 Marvelous Sponsor
_____ \$5,000 Amazing Sponsor
_____ \$1,000 Fantastic Sponsor

_____ \$10,000 Incredible Sponsor
_____ \$2,500 Magnificent Sponsor
_____ \$500 Wonder Sponsor

**PLEASE RETURN THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO CHILD ADVOCATES,
OR WE CAN CHARGE YOUR SPONSORSHIP TO A CREDIT CARD.**

Enclosed is my check for \$_____ payable to Child Advocates, Inc.

- OR -

Please charge \$_____ to my: _____ AMEX _____ MasterCard _____ Visa

Account No.: _____ - _____ - _____ - _____ Exp.: _____ / _____

Please return this response form to the address or email below, or fax to (713) 529-1390

Child Advocates Superhero Run attn: Hayley Jaska
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